

# IS YOUR APPROACH INNOVATIVE?

(It's in Our Name)



## OUR REPUTATION IN THE THERAPEUTIC ARENA

IBP strives to build long-term relationships based on a comprehensive and mutual understanding of our clients' needs. With our focus on exceeding your expectations and providing constant support, we work to speak with your team's voice, embrace your objectives, and achieve your goals.



## TESTIMONIAL

*"IBP understands the complexity of the medical market. Their attention to detail and creative approach is like no other. We have developed an irreplaceable partnership."*



## THAT'S NOT ALL!

For information about our corporate incentive planning and association management divisions, please contact us at: [cbrine@inbiopharma.com](mailto:cbrine@inbiopharma.com)



**CHRIS BRINE**  
President  
Boulder, CO

**innovative**  
BIOPHARMA, LLC

## Medical Industry Marketing *and* Communication Services

***Innovative BioPharma, LLC (IBP) is a medical industry marketing, communications, and consulting company focused on developing and executing innovative solutions to drive product share for our clients.***

## OUR GLOBAL SPECIALTIES



### CONTENT DEVELOPMENT

Correct phrasing and the arrangement of keywords can make the difference between endorsement and being overlooked. That is why IBP offers its talented team of writers, editors, and designers.



### PROMOTION

IBP specializes in the technical side of your medical and marketing efforts as well as the logistics to ensure successful product or disease state delivery.



### MEETING DEVELOPMENT

Whether you're in need of pharmaceutical summit assistance or clinical trial preparation, IBP has the professional team and resources to help you succeed.



### eMEDIA

IBP specializes in internet-based communications and methods of building your team's multimedia presence.



### KEY OPINION LEADER (KOL) MANAGEMENT AND TRAINING

Developing long-term relationships with KOLs is essential to every brand. IBP has extensive experience with developing and retaining relationships with top experts and offers identification, mapping, and training services to your advantage.



### MANUSCRIPT DEVELOPMENT

Our comprehensive line of publication services is tailored to fit your needs. Whether it be writing to explain new findings and gains, or updates to a general audience via a review article, IBP specializes in a multitude of formats.



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